

SCOPE COLLEGE OF ENGINEERING, BHOPAL
DEPARTMENT OF MANAGEMENT
THIRD SEMESTER
ASSIGNMENT – Retail Concepts & Practices
PAPER CODE – FSR-1

Note: Attempt any 5 questions out of the following. Each question carries equal marks

Max Marks: 80

Min Marks :32

Q.1 What is retailing? Give an Overview on Retail Management?

Or

What is Retail Planning? Define features of Retail Planning and specify the process of Retail Planning?

Q.2 What is global retailing? Define various factors responsible for global retailing?

Or

Write a note on “Evolution of Retail in India”? Define retail environment?

Q.3 What is retail models? Define various factors which affect the retail model?

Or

Define the concept of product life cycle in retail? Explain the major changes that will appear in the future of retailing?

Q.4 Write a short note on organizational design and structure? How to set Retail Organization?

Or

What are store formats in retail parlance? Write a short note on “human resource management process and issues in retailing”

Q.5 Write a brief note on “Retail Space Management”? Define the key objectives of retail space management?

Or

Define the importance of store design? Write a brief note on store location and design?